

05-25-01

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PATENT APPLICATION
Attorney's Do. No. 2705-167

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

05/23/01
1040 U.S. PTO
09/864360

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EXPRESS MAIL	MAILING LABEL NO. EL 532245873 US DATE OF DEPOSIT: MAY 23 2001
I HEREBY CERTIFY THAT THIS PAPER AND ENCLOSURES AND/OR FEE ARE BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE "EXPRESS MAIL POST OFFICE TO ADDRESSEE" SERVICE UNDER 37 CFR 1.10 ON THE DATE INDICATED ABOVE AND IS ADDRESSED TO: BOX PATENT APPLICATION, ASSISTANT COMMISSIONER FOR PATENTS, WASHINGTON D.C. 20231.	
JANET SULLIVAN (SENDER'S PRINTED NAME)	<i>Janet Sullivan</i> (SIGNATURE)

Box Patent Application
Assistant Commissioner for Patents
Washington, DC 20231

Enclosed for filing is a patent application under 37 CFR 1.53(b) of:

Inventor: James Clark and John Horrobin

For: **CONTENT DISCOVERY AND DIFFERENTIAL ADVERTISING IN VIDEO DISTRIBUTION NETWORKS**

[If continuing application] This application is a ☐ continuation, ☐ divisional, ☐ continuation-in-part of prior application Serial No. _____, filed _____.

Prior application info: Examiner: _____ Group Art Unit _____

Applicant requests FIG. 1 to be published with the application.

Enclosures:

- ☒ Specification (pages 1-8); claims (pages 9-12); abstract (page 13)
- ☒ TWO sheets of FORMAL drawings (comprised of FOUR Figures)
- ☒ Declaration or Combined Declaration and Power of Attorney
- ☒ Newly executed (original or copy)
- ☐ Copy from a prior application (37 CFR 1.63(d))
- ☐ Incorporation by Reference--The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.
- ☐ Deletion of Inventors (signed statement attached deleting inventor(s) named in the prior application (37 CFR 1.63(d)(2) and 1.33(b))
- ☐ Power of Attorney
- ☒ Assignment with cover sheet

Assignee Name and Address: Cisco Technology, Inc.
170 West Tasman Drive
San Jose, California 95134-1706

- ☐ Certified copy of priority document
☒ Request and Certification Under 35 U.S.C. 122(b)(2)(B)(i) for Nonpublication
☐ Information Disclosure Statement Form PTO 1449
☐ Copies of references listed on attached Form PTO-1449
☐ Preliminary Amendment
☐ Change of Address
☒ Return Postcard

CLAIMS AS FILED				
For	Number Filed	Number Extra	Rate	Basic Fee
Total Claims	31-20	-9-	x \$ 18 =	\$ 710.00 \$ 198.00
Independent Claims	6-3	-3-	x \$ 80 =	\$ 240.00
TOTAL FILING FEE				\$1,148.00

- ☐ Cancel in this divisional application original claims _____ of the prior application Serial No. _____ before calculating the filing fee. (At least one original independent claim must be retained for filing purposes.)
- ☒ PTO Form 2038 authorizing credit card payment in the amount of \$1,188.00 to cover filing fee(\$1,148.00) and ☒ assignment recordal fee (\$40.00) is enclosed.
- ☒ Any deficiency or overpayment should be charged or credited to deposit account number 13-1703. A duplicate copy of this sheet is enclosed.



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PATENT TRADEMARK OFFICE

Respectfully submitted,

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: James Clark, John R. Horrobin

Serial No. Not yet assigned

Filed: Filed herewith

For: **CONTENT DISCOVERY AND DIFFERENTIAL
ADVERTISING IN VIDEO DISTRIBUTION NETWORKS**

BOX PATENT APPLICATION
Assistant Commissioner for Patents
Washington, D.C. 20231

**REQUEST AND CERTIFICATION UNDER
35 U.S.C. 122(b)(2)(B)(i) FOR NONPUBLICATION**

The invention disclosed in the above-referenced application has not and will not be the subject of an application filed in another country, or under a multilateral international agreement, that requires publication of applications 18 months after filing. I hereby request that the attached application not be published under 35 U.S.C. §122(b).



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PATENT TRADEMARK OFFICE

Respectfully submitted,

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